



bgcdorchester.org



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BOYS & GIRLS CLUBS  
OF DORCHESTER



# Vanessa Carta - Senior Director of Development



A seasoned fundraising professional who has worked and lived in Dorchester throughout her career, Vanessa partners with BGCD staff and leadership to create a culture of gratitude for every supporter whose gifts fuel the life changing programs and relationships that flourish within the Clubhouses.

## KEY ACHIEVEMENTS

*Donor Engagement:* Vanessa is passionate about discovering the motivations behind donors' investments and inviting supporters to see firsthand how their gifts underpin an inclusive community that embraces diversity, nurtures growth, and inspires success for youth and families.

*Community Building:* Vanessa was responsible for building a stewardship and donor relations program from the ground up over her seventeen year tenure at UMass Boston. Through the development of four distinctive giving societies, she stewarded communities with communications, events, and meaningful engagements that drove loyalty, leadership, lifetime, and planned giving outcomes.

*Fundraising:* Vanessa effectively developed expendable and endowed funding opportunities that married donor interests with community needs at UMass Boston, showing donors how their contributions created educational pathways for under-resourced students.

*Operations:* Vanessa brings expertise in designing systems that transform transactional operations into relationship-forward touchpoints that draw supporters closer to our community. Through improved data collection, creative communications,

inspiring events, and personalized engagement strategies, she is strengthening BGCD's fundraising systems to "show and tell" donors what their gifts make possible.

*Teaching:* A 15-year member of the Association of Donor Relations Professionals, member of Women in Development of Greater Boston, and proactive learner, Vanessa stays current on fundraising trends and tools and has taught best practice courses in stewardship, donor communications, and reporting through Annual Giving Network.

*Academics:* Vanessa graduated from Santa Clara University with a degree in Religious Studies and Sociology and a Master of Arts in Conflict Resolution.

I can't imagine a safer, more inclusive, more community-driven place to help raise my kids and shape our collective future.

The Club embodies my personal commitment to always

**DO THE NEXT RIGHT THING.**

## About Boys & Girls Clubs of Dorchester:

BGCD is dedicated to making a positive impact on youth and families in the Dorchester community. Its three clubhouses allow Dorchester's young people to learn, explore talents, play and make friends. Today, members have access to 200+ activities for just \$5 a year. Boys & Girls Clubs of Dorchester annually serves over 4,000 children between the ages of two months and 18 years. During the school year, the Club serves approximately 250 meals every weekday.