



BOYS & GIRLS CLUBS  
OF DORCHESTER

32<sup>ND</sup> ANNUAL

# New England WOMEN'S LEADERSHIP Awards 2025

MAY 13, 2025  
Seaport Hotel Boston

Corporate Sponsorship Package







# WE ARE:

Boys & Girls Clubs of Dorchester is Boston's premier youth development agency, and for half a century we have been a place where children ages 2 months to 18 years thrive. With [three clubhouses in Dorchester](#), BGCD is committed to the youth and families of our community. We provide vital support to over [4,000 youth of all abilities who benefit from over 200 programs](#), which promote academic success, healthy lifestyles, character and leadership development, artistic expression, behavioral health, and social recreation. We welcome members into a [safe, enriching space](#) where they can [make friends, explore their passions, build lifelong relationships and be guided by caring adults](#). Thanks to our hardworking staff and partners, our Clubs offer each member this wealth of opportunities for a membership fee of only \$5 per year.

# NEWLA:

We welcome you to celebrate the 2025 New England Women's Leadership Awards (NEWLA) with us this year as we recognize and honor remarkable women who meet the challenges they face with [confidence, persistence, and compassion](#). We intentionally created NEWLA to provide positive role models for the young women we serve at BGCD and since that time have deepened our commitment to providing life changing opportunities for our youth and families. Emmy Award-winning WBZ-TV news anchor [Lisa Hughes](#), will be our emcee for this special evening and shine a light on our honorees and their contributions. We hope you can join us for an evening that will touch hearts, change lives, and [support Boys & Girls Clubs of Dorchester in a very meaningful and impactful way](#).

# PAST HONOREES:

1993

SALLY J. GREENBERG  
JUNE ROKOFF  
LIZ WALKER  
GLORIA JOHNSON-POWELL  
BARBARA STEVENS

1994

DR. DEBORAH PROTHROW-STITH  
JOAN BENOIT SAMUELSON  
MARIAN HEARD  
DONNA LATSON-GITTENS  
SHERI POE

1995

DR. MARGARET HENNIG  
DR. ANNE JARDIM  
CATHY MINEHAN  
DEBRA ZEYEN  
KIP TIERNAN  
PAM FERNANDES

1996

FRANCES MOSELEY  
SHERRY PENNEY  
KAREN SMYERS  
RINA SPENCE  
NATALIE JACOBSON

1997

PEGGY CHARREN  
JACKIE MACMULLAN  
JOAN WALLACE BENJAMIN  
BARBARA WHELAN  
MARTHA CROWNINSHIELD

1998

FRAN RODGERS  
MARGOT HILL  
PAT FLYNN  
JACKIE JENKINS-SCOTT  
ALFREDA HARRIS

1999

LINDA MASON  
KASEY KAUFMAN  
ROSABETH MOSS KANTER  
JANE ALEXANDER  
DIANA GOLDEN BROSNIHAN

2000

HOLLY METCALF  
LOIS SILVERMAN  
NANCY ORIOLE  
DEBORAH JACKSON  
MARTHA COAKLEY

2001

MARA ASPINALL  
MARGOT STERN STROM  
REV. DR. GLORIA ELAINE  
WHITE-HAMMOND  
ELLEN PARKER  
KATHY DELANEY SMITH  
JENNY THOMPSON

2002

CLEMENTINA CHERY  
LINDA DORCENA FORRY  
MARIAN HEARD  
JOANNA LAU

2003

ELAINE SCHUSTER  
CATHERINE D'AMATO  
ANDREA CABRAL  
KRISTINE LILLY

2004

HARRIET LEWIS  
LT. GOVERNOR KERRY HEALEY  
CAROL FULP  
DR. SUSAN BRIGGS  
REGINA PISA  
MAUREEN PETERSON

2005

EUNICE KENNEDY SHRIVER  
DR. ROSEANNA MEANS  
COMMISSIONER KATHLEEN  
O'TOOLE  
JANET FINE  
MARY ANN PESCE

2006

BARBARA LEE  
DR. PAULA JOHNSON  
JOYCE KULHAWIK  
ALISON ROCKETT FRASE  
SHIRLEY SEALS  
SHIRLEY SINGLETON

2007

CHERYL KANE  
DR. JENNIFER LEANING  
PEG FEODOROFF  
TRISH KARTER  
PHYLLIS GODWIN

2008

GRACE FEY  
JUDY WALDEN-SCARAFILE  
DR. AZZIE YOUNG  
DR. CAROLYN KAELEN  
MARILYN RODMAN  
MAUREEN FEENEY

2009

TIZIANA DEARING  
ELAINE ULLIAN  
TIFFANY R. WARREN  
CORINNE FERGUSON  
MARY KINSELLA SCANNELL  
KAI LEIGH HARRIOTT  
TONYA DAVID

2010

LYNDIA DOWNIE  
RUTH N. BRAMSON  
MAGDALEN BISH  
SR. MARGARET A. LEONARD  
KAREN KEATING ANSARA

2011

JOAN CUTLER  
CORINNE GROUSBECK  
MONICA SPRAGUE JORGE  
ERIN MCDONOUGH  
MARY O'BRIEN  
RUTH ELLEN FITCH

2013

CARMEN ORTIZ  
DIANE B. PATRICK  
MARGARET BLOOD

2014

BARBARA LYNCH  
KRISTEN MCCOSH  
DR. MYECHIA MINTER-JORDAN  
ELLEN ZANE

2015

NORA BASTON  
DR. CHERI A. BLAUWET  
JOANNE Y. JAXTIMER  
QUEENETTE SANTOS

2016

KRYSTAL BANFIELD  
SHAWNA YOUNG  
SWANEE HUNT  
LISA HUGHES

2017

JOANNE CHANG  
DONNA GAVIN  
BECCA PIZZI

2018

DENISE BURGESS  
SANDRA FENWICK  
LORRIE HIGGINS  
MELISSA REILLY

2019

KENELL BROOMSTEIN  
YVONNE GARCIA  
NOELLE LAMBERT

2020

JULIE FRATES

2021

SHERRY DONG  
TERESA MAYNARD  
SAMANTHA MEWIS  
DORA ULLIAN

2022

DR. KIZZMEKIA CORBETT  
JEN FAIGEL  
SILVIA LOPEZ CHAVEZ

2023

COLLETTE DIVITTO  
PAMELA EVERHART  
TANIYA NAYAK

2024

CARA BELVIN  
ALLISON FEASTER  
HUONG VU



## PAST EVENT CHAIRS

LAUREN BAKER  
HEATHER CAMPION  
KATHERINE CRAVEN  
MARTHA CROWNINSHIELD  
DONNA DRISCOLL  
CARLINE DUROCHER  
SUSAN MENINO FENTON  
LINDA DORCENA FORRY  
NANCY FRIEDMAN  
CAROL FULP  
PAM HAMLIN  
TERESA HEINZ  
LINDA PIZZUTI HENRY  
LORRIE HIGGINS  
POOJA IKA  
JOANNE JAXTIMER

KAREN KAPLAN  
AMY LATIMER  
CHANTEL MAYO  
LORETTA MCLAUGHLIN  
ANGELA MENINO  
CATHY MINEHAN  
MARY ANN PESCE  
COLETTE PHILLIPS  
CHARLOTTE GOLAR RICHIE  
JUNE ROKOFF  
ANN ROMNEY  
LOIS SILVERMAN  
ALMA WAHLBERG  
LIZ WALKER  
KIMBERLY WILLIAMS  
SAKEENA WILLIAMS





# PAST SPONSORS















# PARTICIPATION OPPORTUNITIES

# SPONSORSHIP LEVELS

Company or Individual Name: \_\_\_\_\_  
(as it should appear in printed materials)  
Primary Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Company/Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Twitter Handle: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

## SPONSOR

- ☐ \$100,000 PRESENTING
- ☐ \$75,000 PREMIER
- ☐ \$50,000 PLATINUM
- ☐ \$25,000 GOLD
- ☐ \$15,000 SILVER
- ☐ \$10,000 BRONZE
- ☐ \$7,500 PATRON
- ☐ \$5,000 TABLE

☐ I AM UNABLE TO ATTEND BUT WOULD LIKE TO MAKE A DONATION OF \$ \_\_\_\_\_

## ADVERTISE

- ☐ \$1,500 FULL PAGE AD IN EVENT PROGRAM GUIDE
- ☐ \$800 HALF PAGE AD IN EVENT PROGRAM GUIDE
- ☐ \$500 QUARTER PAGE AD IN EVENT PROGRAM GUIDE

By check payable to Boys & Girls Clubs of Dorchester in the amount of \$ \_\_\_\_\_  
(Please mail checks to 1135 Dorchester Avenue, Dorchester, MA 02125.)  
Please charge my Visa / MasterCard / Amex Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Name of Cardholder: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Billing Address (if different from above): \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Signature: \_\_\_\_\_

To learn more, please visit [bgcdorchester.org/NEWLA](http://bgcdorchester.org/NEWLA).

Please reply by April 10 to:

Patty Lamb, Director of Development & Communications

Phone: 617-288-7120

Fax: 617-288-8221

Email: [plamb@bgcdorchester.org](mailto:plamb@bgcdorchester.org)

## PRESENTING \$100,000

- Title of the event will include "presented by xxx"
- Exclusive VIP reception with honorees prior to the event and premier seating for (20) guests
- Logo will appear on event materials including: invitation, program book, individual banner, website, and podium AV presentation
- Custom artwork created by BGCD members
- Exclusive volunteer engagement opportunity
- Opportunity to welcome guests from the podium
- Feature spotlight in BGCD's e-newsletter
- Full-page ad on the inside cover of program book
- 5 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

## PLATINUM \$50,000

- Exclusive VIP reception with honorees prior to the event and premier seating for (10) guests
- Logo will appear on event materials including: invitation, program book, individual banner, website, and podium AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad prominently placed in program book
- 3 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

## SILVER \$15,000

- One table for (10) guests
- Logo will appear on event materials including: program book, individual banner, website, and AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad in program book
- Name listed in BGCD's Annual Report

## PATRON \$7,500

- One table for (10) guests
- Name will appear on promotional materials for the event, as well as in BGCD's Annual Report
- Half-page ad in program book

## PREMIER \$75,000

- Opportunity to brand with one of BGCD's 3 pillars: Healthy Lifestyles, Academic Success or Character & Leadership for FY26
- Exclusive VIP reception with honorees prior to the event and premier seating for (20) guests
- Logo will appear on event materials including: invitation, program book, individual banner, website, and podium AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad prominently placed in program book
- 3 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

## GOLD \$25,000

- Exclusive VIP reception with honorees prior to the event and premier seating for (10) guests
- Logo will appear on event materials including: program book, individual banner, website, and podium AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad in program book
- Name listed in BGCD's Annual Report

## BRONZE \$10,000

- One table for (10) guests
- Logo will appear on event materials including: program book, event banner, website, and AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad in program book
- Name listed in BGCD's Annual Report

## TABLE \$5,000

- One table for (10) guests
- Company name listed in program book
- Name listed in BGCD's Annual Report

**MORE BENEFITS:** Not only will your company help support our mission and be recognized at the event, but your sponsorship could result in additional visibility opportunities. Our past events have been featured in The Boston Globe, Boston Magazine, Dorchester Reporter, WBZ, and more. Your investment in NEWLA is a 100% tax-deductible gift and will enhance our ability to respond to the ever-changing needs of vulnerable children and families.

**OUR AUDIENCE:** Attracts over 500 guests, both women and men, each year and are between the ages of 30-65 years old, live and work in the Boston area and are top tier earners from Boston's most esteemed businesses, financial institutions, government agencies and non-profit organizations.