



BOYS & GIRLS CLUBS
OF DORCHESTER

31ST ANNUAL

New England WOMEN'S LEADERSHIP Awards 2024

MAY 20, 2024
Seaport Hotel Boston

Corporate Sponsorship Package





WE ARE:

Boys & Girls Clubs of Dorchester is Boston's premier youth development agency, and for half a century we have been a place where children ages 2 months to 18 years thrive. With [three clubhouses in Dorchester](#), BGCD is committed to the youth and families of our community. We provide vital support to over [4,000 youth of all abilities who benefit from over 200 programs](#), which promote academic success, healthy lifestyles, character and leadership development, artistic expression, behavioral health, and social recreation. We welcome members into a [safe, enriching space](#) where they can [make friends, explore their passions, build lifelong relationships and be guided by caring adults](#). Thanks to our hardworking staff and partners, our Clubs offer each member this wealth of opportunities for a membership fee of only \$5 per year.

NEWLA:

We welcome you to celebrate the 2024 New England Women's Leadership Awards (NEWLA) with us this year as we recognize and honor remarkable women who meet the challenges they face with [confidence, persistence, and compassion](#). We intentionally created NEWLA in 1993 to provide positive role models for the young women we serve at BGCD and since that time have deepened our commitment to providing life changing opportunities for our youth and families. Emmy Award-winning WBZ-TV news anchor [Lisa Hughes](#), will be our emcee for this special evening and shine a light on our honorees and their contributions. We hope you can join us for an evening that will touch hearts, change lives, and support Boys & Girls Clubs of Dorchester in a very meaningful and impactful way.

PAST HONOREES:

1993

SALLY J. GREENBERG
JUNE ROKOFF
LIZ WALKER
GLORIA JOHNSON-POWELL
BARBARA STEVENS

1994

DR. DEBORAH PROTHROW-STITH
JOAN BENOIT SAMUELSON
MARIAN HEARD
DONNA LATSON-GITTENS
SHERI POE

1995

DR. MARGARET HENNIG
DR. ANNE JARDIM
CATHY MINEHAN
DEBRA ZEYEN
KIP TIERNAN
PAM FERNANDES

1996

FRANCES MOSELEY
SHERRY PENNEY
KAREN SMYERS
RINA SPENCE
NATALIE JACOBSON

1997

PEGGY CHARREN
JACKIE MACMULLAN
JOAN WALLACE BENJAMIN
BARBARA WHELAN
MARTHA CROWNINSHIELD

1998

FRAN RODGERS
MARGOT HILL
PAT FLYNN
JACKIE JENKINS-SCOTT
ALFREDA HARRIS

1999

LINDA MASON
KASEY KAUFMAN
ROSABETH MOSS KANTER
JANE ALEXANDER
DIANA GOLDEN BROSNIHAN

2000

HOLLY METCALF
LOIS SILVERMAN
NANCY ORIOLE
DEBORAH JACKSON
MARTHA COAKLEY

2001

MARA ASPINALL
MARGOT STERN STROM
REV. DR. GLORIA ELAINE
WHITE-HAMMOND
ELLEN PARKER
KATHY DELANEY SMITH
JENNY THOMPSON

2002

CLEMENTINA CHERY
LINDA DORCENA FORRY
MARIAN HEARD
JOANNA LAU

2003

ELAINE SCHUSTER
CATHERINE D'AMATO
ANDREA CABRAL
KRISTINE LILLY

2004

HARRIET LEWIS
LT. GOVERNOR KERRY HEALEY
CAROL FULP
DR. SUSAN BRIGGS
REGINA PISA
MAUREEN PETERSON

2005

EUNICE KENNEDY SHRIVER
DR. ROSEANNA MEANS
COMMISSIONER KATHLEEN
O'TOOLE
JANET FINE
MARY ANN PESCE

2006

BARBARA LEE
DR. PAULA JOHNSON
JOYCE KULHAWIK
ALISON ROCKETT FRASE
SHIRLEY SEALS
SHIRLEY SINGLETON

2007

CHERYL KANE
DR. JENNIFER LEANING
PEG FEODOROFF
TRISH KARTER
PHYLLIS GODWIN

2008

GRACE FEY
JUDY WALDEN-SCARAFILE
DR. AZZIE YOUNG
DR. CAROLYN KAELEN
MARILYN RODMAN
MAUREEN FEENEY

2009

TIZIANA DEARING
ELAINE ULLIAN
TIFFANY R. WARREN
CORINNE FERGUSON
MARY KINSELLA SCANNELL
KAI LEIGH HARRIOTT
TONYA DAVID

2010

LYNDIA DOWNIE
RUTH N. BRAMSON
MAGDALEN BISH
SR. MARGARET A. LEONARD
KAREN KEATING ANSARA

2011

JOAN CUTLER
CORINNE GROUSBECK
MONICA SPRAGUE JORGE
ERIN MCDONOUGH
MARY O'BRIEN
RUTH ELLEN FITCH

2013

CARMEN ORTIZ
DIANE B. PATRICK
MARGARET BLOOD

2014

BARBARA LYNCH
KRISTEN MCCOSH
DR. MYECHIA MINTER-JORDAN
ELLEN ZANE

2015

NORA BASTON
DR. CHERI A. BLAUWET
JOANNE Y. JAXTIMER
QUEENETTE SANTOS

2016

KRYSTAL BANFIELD
SHAWNA YOUNG
SWANEE HUNT
LISA HUGHES

2017

JOANNE CHANG
DONNA GAVIN
BECCA PIZZI

2018

DENISE BURGESS
SANDRA FENWICK
LORRIE HIGGINS
MELISSA REILLY

2019

KENELL BROOMSTEIN
YVONNE GARCIA
NOELLE LAMBERT

2020

JULIE FRATES

2021

SHERRY DONG
TERESA MAYNARD
SAMANTHA MEWIS
DORA ULLIAN

2022

DR. KIZZMEKIA CORBETT
JEN FAIGEL
SILVIA LOPEZ CHAVEZ

2023

COLLETTE DIVITTO
PAMELA EVERHART
TANIYA NAYAK

PAST EVENT CHAIRS

LAUREN BAKER
HEATHER CAMPION
KATHERINE CRAVEN
MARTHA CROWNINSHIELD
DONNA DRISCOLL
SUSAN MENINO FENTON
LINDA DORCENA FORRY
NANCY FRIEDMAN
CAROL FULP
PAM HAMLIN
TERESA HEINZ
LINDA PIZZUTI HENRY
LORRIE HIGGINS
POOJA IKA
JOANNE JAXTIMER

KAREN KAPLAN
AMY LATIMER
LORETTA MCLAUGHLIN
ANGELA MENINO
CATHY MINEHAN
MARY ANN PESCE
COLETTE PHILLIPS
CHARLOTTE GOLAR RICHIE
JUNE ROKOFF
ANN ROMNEY
LOIS SILVERMAN
ALMA WAHLBERG
LIZ WALKER
KIMBERLY WILLIAMS
SAKEENA WILLIAMS



PAST SPONSORS















PARTICIPATION OPPORTUNITIES

SPONSORSHIP LEVELS

Company or Individual Name: _____
(as it should appear in printed materials)

Primary Contact: _____

Phone: _____

Email: _____

Company/Billing Address: _____

City: _____ State: _____ Zip: _____

Twitter Handle: _____ Facebook Page: _____

SPONSOR

- ☐ \$100,000 PRESENTING
- ☐ \$75,000 PREMIER
- ☐ \$50,000 PLATINUM
- ☐ \$25,000 GOLD
- ☐ \$15,000 SILVER
- ☐ \$10,000 BRONZE
- ☐ \$7,500 PATRON
- ☐ \$5,000 TABLE

☐ I AM UNABLE TO ATTEND BUT WOULD LIKE TO MAKE A DONATION OF \$ _____

ADVERTISE

- ☐ \$1,500 FULL PAGE AD IN EVENT PROGRAM GUIDE
- ☐ \$800 HALF PAGE AD IN EVENT PROGRAM GUIDE
- ☐ \$500 QUARTER PAGE AD IN EVENT PROGRAM GUIDE

By check payable to Boys & Girls Clubs of Dorchester in the amount of \$ _____
(Please mail checks to 1135 Dorchester Avenue, Dorchester, MA 02125.)

Please charge my Visa / MasterCard / Amex Card #: _____ Exp. Date: _____

Name of Cardholder: _____ Security Code: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Want to make your gift online? Visit bgcdorchester.org/NEWLA.

Please reply by April 10 to:
Patty Lamb, Director of Development & Communications
Phone: 617-288-7120 Fax: 617-288-8221 Email: plamb@bgcdorchester.org

PRESENTING \$100,000

- Title of the event will include "presented by xxx"
- Exclusive VIP reception with honorees prior to the event and premier seating for (20) guests
- Logo will appear on event materials including: invitation, program book, individual banner, website, and podium AV presentation
- Custom artwork created by BGCD members
- Exclusive volunteer engagement opportunity
- Opportunity to welcome guests from the podium
- Feature spotlight in BGCD's e-newsletter
- Full-page ad on the inside cover of program book
- 5 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

PLATINUM \$50,000

- Exclusive VIP reception with honorees prior to the event and premier seating for (10) guests
- Logo will appear on event materials including: invitation, program book, individual banner, website, and podium AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad prominently placed in program book
- 3 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

SILVER \$15,000

- One table for (10) guests
- Logo will appear on event materials including: program book, individual banner, website, and AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad in program book
- Name listed in BGCD's Annual Report

PATRON \$7,500

- One table for (10) guests
- Name will appear on promotional materials for the event, as well as in BGCD's Annual Report
- Half-page ad in program book

PREMIER \$75,000

- Opportunity to brand with one of BGCD's 3 pillars: Healthy Lifestyles, Academic Success or Character & Leadership for FY24
- Exclusive VIP reception with honorees prior to the event and premier seating for (20) guests
- Logo will appear on event materials including: invitation, program book, individual banner, website, and podium AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad prominently placed in program book
- 3 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

GOLD \$25,000

- Exclusive VIP reception with honorees prior to the event and premier seating for (10) guests
- Logo will appear on event materials including: program book, individual banner, website, and podium AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad in program book
- Name listed in BGCD's Annual Report

BRONZE \$10,000

- One table for (10) guests
- Logo will appear on event materials including: program book, event banner, website, and AV presentation
- Feature spotlight in BGCD's e-newsletter
- Full-page ad in program book
- Name listed in BGCD's Annual Report

TABLE \$5,000

- One table for (10) guests
- Company name listed in program book
- Name listed in BGCD's Annual Report

MORE BENEFITS: Not only will your company help support our mission and be recognized at the event, but your sponsorship could result in additional visibility opportunities. Our past events have been featured in The Boston Globe, Boston Magazine, Dorchester Reporter, WBZ, and more. Your investment in NEWLA is a 100% tax-deductible gift and will enhance our ability to respond to the ever-changing needs of vulnerable children and families.

OUR AUDIENCE: Attracts over 500 guests, both women and men, each year and are between the ages of 30-65 years old, live and work in the Boston area and are top tier earners from Boston's most esteemed businesses, financial institutions, government agencies and non-profit organizations.